



United Way of North Central Florida

# UNITED WAY OF NORTH CENTRAL FLORIDA

## Pledge Form

### My Information

Please print clearly and firmly. Your personal information is kept confidential.

MR/MRS/MS/DR      FIRST NAME      MI      LAST NAME      GENDER      DATE OF BIRTH

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HOME ADDRESS (for credit card charges, address listed must be billing address)      APARTMENT #

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CITY      STATE      ZIP      HOME PHONE      CELL PHONE

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COMPANY NAME      WORK PHONE      EXTENSION

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PERSONAL E-MAIL ADDRESS      WORK E-MAIL ADDRESS

Signature (REQUIRED): \_\_\_\_\_ Date: \_\_\_\_\_

- I am a Leadership Donor, contributing \$750 or more per year.
- I want to learn more about volunteer opportunities with United Way.
- I want to be a member of Women United.
- I want to be a member of Emerging Leaders United (ages 24-44).
- I would like information about Planned Giving at United Way.
- I want to learn more about the Step Up to Leadership Program (minimum donation of \$250 required).
- I want my gift to remain anonymous in all recognition materials.
- Please combine my gift with my spouse, name: \_\_\_\_\_  
Spouse/significant other employer: \_\_\_\_\_  
List my/our name(s) as follows: \_\_\_\_\_

### My United Way Investment (choose one or more of these giving options):

- I want to support the **Community Investment Fund** with my gift and create happier homes and better lives.  
*THE COMMUNITY INVESTMENT FUND is the best way to make the greatest difference in our community. Community Investment Council volunteers spend more than 1,000 hours reviewing agency financials and results, as well as visiting service locations to recommend how to best allocate funds. Dollars from the Community Investment Fund support agency programs that improve education, income and health, as well as support immediate needs in our community.*
- I want to support **EDUCATION**       I want to support **INCOME**       I want to support **HEALTH**       I want to support **IMMEDIATE NEEDS**

### My Giving Options (choose one of these giving options):

Please be sure to keep a copy of this form for your tax records.

#### Easy Payroll Deduction

$$\$ \underline{\hspace{2cm}} \text{ Gift per pay period} + \$ \underline{\hspace{2cm}} \text{ Anniversary gift*} \times \underline{\hspace{2cm}} \text{ Pay periods per year} = \underline{\hspace{2cm}} \text{ My total annual gift}$$

Anniversary gift\*  
\$2.31 (\$60/yr),  
\$2.88 (\$75/yr) or  
\$3.85 (\$100/yr)
  
12, 24, 26 or 52

**Join Our Anniversary Celebration & Help Your Community Shine**  
 Help celebrate our 60th Anniversary by increasing your Community Investment Fund donation! Giving to the Community Investment Fund ensures that 100% of the funds stay local and support more than 30 different programs at local agencies.  
 \*Suggested donation amounts are based on 26 pay periods



#### A Direct Gift of

- \$ \_\_\_\_\_
- Cash (enclosed)
  - Personal check (enclosed)
  - Credit Card/Debit My Account (please call 352-331-2800 to make payment)
  - Bill Me (\$50 minimum)  
Beginning \_\_\_\_\_ (date)  
    - Annually       Semi-Annually
    - Quarterly       Monthly

### Restrict My Gift (optional)

Gift restriction is offered as a service. The most effective way to help the community is by giving to the UW Community Investment Fund.

- Designate to a specific 501(c)(3) agency \$ \_\_\_\_\_ (\$50 or more)       Release my name for recognition to the agency  
Only 501(c)(3) health and human services agencies are eligible. Due to processing costs, designations must be a \$50 annual gift or greater. Designations not meeting requirements will be automatically directed to the Community Investment Fund.

Agency Name (required)

Agency Address (required)

Agency City/State/Zip (required)

## Thank you for investing in United Way!

Please check the accuracy of all your entries. Please see reverse side for more information.

United Way= White; Employer= Yellow; Donor= Pink

# Make a gift today to create happier homes and better lives

Your **unrestricted gift** to the Community Investment Fund provides help where it is needed most across the six-county region. Best of all, **100%** of your gift stays here in our community.

Thank you.



## A Better Way to Give



Your donation stays **LOCAL**. Every dime of your gift helps people right here in North Central Florida. UWNCFI serves Alachua, Bradford, Dixie, Gilchrist, Levy and Union Counties.



Our donors can **TRUST** that their hard-earned money is in safe hands. Your UWNCFI has received the highest possible 4/4 star rating for accountability and transparency from Charity Navigator consistently since 2011.



Your donation to UWNCFI is **VETTED**. We support more than 30 of the highest caliber programs with proven track records that yield the highest return on investment.



Donating to UWNCFI is **EASY**. Signing up for payroll deduction or a recurring gift on your credit card makes giving back to your community simple.

## The Multiplier Effect

The best part of the Community Investment Fund is that the money received by local agencies is leveraged at an average 3-to-1 ratio. That means for every \$1 given, our partner agencies are able to draw down an average of \$3 from state and federal grants.

*This is an example of a donation given in 26 pay periods.*

Paycheck Deduction	Total Annual Gift Amount	United Way Multiplier Effect	Total Annual Impact of Your Gift
\$5.00	\$130.00	x3	\$390.00
\$10.00	\$260.00	x3	\$780.00
\$25.00	\$650.00	x3	\$1,950.00
\$50.00	\$1,300.00	x3	\$3,900.00
\$100.00	\$2,600.00	x3	\$7,800.00
\$250.00	\$6,500.00	x3	\$19,500.00



## DONOR PRIVACY

Giving is a personal decision. United Way strongly discourages and works to eliminate coercion of any kind in the solicitation process. United Way respects your privacy. We do not rent, trade or sell our lists of donors. According to U.S. tax regulations for deductible contributions, if you donate a single payment by check, cash or payroll deduction, you need to document your donation. No compensation, goods or services have been given to the donor in return for their contribution. A copy of the official United Way registration (CH471) and financial information may be obtained from the Division of Consumer Services by calling (800) 435-7352 within the state. Registration does not imply endorsement by the state.



## CONTACT US

6031 NW 1st Place | Gainesville, FL 32607  
 phone: 352-331-2800 | fax: 352-331-2111  
[www.unitedwayncfl.org](http://www.unitedwayncfl.org)  
**Need Help?** Call 2-1-1 or 352-332-4636

## CONNECT WITH US!

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